

**N - 523**

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**B.B.A. (Part - I) (Semester - I) Examination, April - 2016**  
**PRINCIPLES OF MANAGEMENT (Paper - I)**  
**Sub. Code : 22921**

**Day and Date : Monday, 11 - 04 - 2016**

**Time : 03.00 p.m. to 05.00 p.m.**

**Total Marks : 50**

- Instructions :**
- 1) All questions are compulsory.**
  - 2) Figures to the right indicate full marks.**

**Q1) What is management? Explain the nature of management. [15]**

**OR**

**Explain the elements or techniques of F.W. Taylor's scientific management.**

**Q2) Write short answer (Any two) : [2 × 10 = 20]**

- a) Explain the term planning and write the steps in planning process.
- b) Define decision making and explain the importance of decision making.
- c) Define organising. Write the objectives of organising.
- d) Distinguish between administration and management

**Q3) Write short Note (Any three) : [3 × 5 = 15]**

- a) Henry Fayol's principles of management
- b) Levels of management
- c) Authority and Responsibility
- d) Process of organising
- e) Importance of planning

